



July 27-31, 2016

SPONSORSHIP OPPORTUNITIES

FRIENDS OF THE FESTIVAL

Donations of any amount are greatly appreciated!

- Text mention in the 2016 Program Guide
- Text mention on the Barre Partnership Facebook page
- Friends of the Festival text mention on BHF website

BRONZE SPONSOR = \$500

Friends of the Festival Perks, PLUS:

- Logo placement in the 2016 Program Guide
- Logo on the Barre Partnership Facebook page with link to your website and/or Facebook page
- Bronze logo placement on website with link to your website
- Radio PSAs for business

SILVER SPONSOR = \$1,000

Bronze Sponsor Perks, PLUS:

- Business-card sized color ad in the 2016 Program Guide
- Silver sponsor placement on BHF website with your logo and link to your website
- Additional radio PSAs for business
- Ad in The World newspaper

GOLD SPONSOR = \$1,500

Silver Sponsor Perks, PLUS:

- Logo placement on all print collateral, posters, programs, press releases, banners and advertisements
- Quarter page color ad in the 2016 Program Guide
- Gold sponsor placement on BHF website with your logo, contact information and link to your web site
- Logo on entertainment schedule banners
- Additional radio PSAs for business
- Ad in The World newspaper

PARADE SPONSOR \$2000

Gold Sponsor Perks, PLUS:

- Banner in parade
- Radio PSAs for business
- Ad in The World newspaper

KIDS ZONE SPONSOR \$2000 (2 sponsors needed)

Gold Sponsor Perks, PLUS:

- Banner in kids zone
- Radio PSAs for business
- Ad in The World newspaper

EXCLUSIVE SPONSORSHIPS THESE SPONSORSHIPS INCLUDE GOLD PERKS

PRESENTING SPONSOR: \$10,000

The presenting sponsor will receive top-billing and be included on all marketing collateral and advertisements, including radio, newspaper, TV, printed programs, vendor letters, etc. **This sponsorship package will be customized to fit your individual business needs to become your ultimate marketing tool.**

CITY HALL PARK STAGE SPONSOR \$5,000

The City Hall Park is our most attended venue and will host performers Friday night and throughout the day Saturday!

- Stage presented by acknowledgement
- Verbal mentions on radio PSAs, commercials, and interviews
- Half page color ad in the 2016 Program Guide
- Frequent mentions on Facebook and Twitter
- Footer sponsorship on BHF website
- Banner placement at stage

HERITAGE STAGE SPONSOR \$4,000

The Heritage Stage in beautiful Currier Park will once again host a diverse mix of music and dance to delight your senses!

- Stage presented by acknowledgement
- Verbal mentions on radio PSAs, commercials, and interviews
- Half page color ad in the 2016 Program Guide
- Frequent mentions on Facebook and Twitter
- Footer sponsorship on BHF website
- Banner placement at stage

FIREWORKS CO-SPONSOR \$3,500 (2 sponsors)

The fireworks show is one of the most expensive elements of the Barre Heritage Festival and is always a huge crowd pleaser!

- Logo placement on all print collateral, posters, programs, press releases, banners and advertisements at every mention of "Fireworks"
- Verbal mentions on radio PSAs, commercials, interviews
- Footer sponsorship on www.BarreHeritageFestival.org
- Banner placement at stage

**We need your help to reach our
2016 fundraising goal of \$40,000.**

The Barre Partnership is a 501c3